

JACOB BLANK

UX + UI DESIGNER / FRONT-END WEB DEVELOPER

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EDUCATION

Drexel University

B.S. Interactive Digital Media
Cumulative GPA: 3.81
Anticipated Graduation: June 2017

SKILLS

> Software

Adobe (CC): Illustrator, Photoshop, After Effects; Axure RP Pro, Pixate, Sublime Text, Transmit

> Languages

HTML5, CSS3, SASS, PHP, SQL, JS, jQuery, Grunt

RELEVANT COURSEWORK

User Experience
Human Computer Interaction
Typography
Design for Media I & II
Web Systems and Services
Web Graphics
Scalable Vector Graphics
Professional Practices

AWARDS

> Dean's List (Drexel)

Fall 2013 THRU Summer 2015

> Design Excellence Award (Drexel)

Spring 2014

EXPERIENCE

Projects

> Franklin Fountain Website Redesign (Drexel, 2015)

blinktt.com/franklin-fountain

- + Revised information architecture and relocated key contact information to drive in-store sales
- + Design progressed from wireframes to high fidelity mockups for both desktop and mobile versions of the site
- + Implemented a grid, typographic scale, and a common design language across the site

> 'Made in America Festival' Interactive

Promotional Piece (Drexel, 2015)

blinktt.com/made-in-america

- + Designed a different visual experience for mobile, tablet, and desktop screens, playing to each screen size's advantages for this fun promotional piece
- + Developed the site 'mobile first', using flexbox to prioritize content for each of these three different visual experiences
- + Designed custom SVG assets that are animated through CSS and adapt to different screen sizes

Freelance Web Work

> Mark Electronics, Inc. (2014/15)

markelec.com

- + Designed and developed the company's responsive website
- + Refined company brand through an updated logo, typography, and consistent site design
- + Communicated with end client effectively through an intermediary contractor

> Delaware Valley Children's Charity (2014)

dvconline.org

- + Developed and designed 10+ page mobile friendly website
- + Reorganized large amount of existing content and strategically organized it into an easily navigable structure for users
- + Implemented content and design requests from the client